



Dubrovnik, 01/09/2016  
No: 302-GP/16

**Possibilities of national participation**  
in the Programme **“2017 – the Year of Entrepreneurship in Central and South-East Europe”**  
and **“The World Congress of Entrepreneurs”** in Zagreb, from 24<sup>th</sup> to 28<sup>th</sup> October 2017

**I. INTRODUCTION**

At III Regional Summit of Entrepreneurs of Central and South-East Europe “300 NAJBOLJIH” that took place in Dubrovnik in early 2016, more than 200 participants from 11 countries (Austria, Bosnia and Herzegovina, Montenegro, Croatia, Kosovo<sup>1</sup>, Macedonia, Norway, Germany, Serbia, Slovenia and Switzerland) supported two initiatives of International Economic Forum “PERSPEKTIVE” (hereinafter referred to as: IEF PERSPEKTIVE) important for the future and development of entrepreneurship:

1. To proclaim and mark 2017 as **THE YEAR OF ENTREPRENEURSHIP IN CENTRAL AND SOUTH-EAST EUROPE** (*hereinafter: 2017-YE*) and
2. To organise the **WORLD CONGRESS OF ENTREPRENEURS** (hereinafter: WCE) in autumn 2017 in Croatia.

**II. OBJECTIVES**

**Global problems of today** (wars, poverty, terrorism, numerous threats to planet), **and advocating for steady, equal and balanced development, are the basic leitmotif for organisation of the projects 2017-YE and WCE 2017.**

The World Congress of Entrepreneurs does not intend to change the world but has the intention and need to contribute to changing the world – for better! The World Congress of Entrepreneurs wants to inspire the community to do good deeds! It is why the **theme of the Congress is: “ENTREPRENEURSHIP: PEOPLE. COOPERATION. DEVELOPMENT. SECURITY.”** **General objective of the World Congress of Entrepreneurs is: promotion of significance, purpose and culture of entrepreneurship.** Organisers, the International Economic Forum “PERSPEKTIVE”, the Young Entrepreneurs Network “4E – ECONOMY, ENERGY, ECOLOGY, EUROPE 2050”, the International Club of Laureates of “STVARATELJI ZA STOLJEĆA” and numerous partners - co-organisers set up the objective that the Congress is attended by **2.135 participants from 45 countries of the world.** It is suggested that the main patronage of the event be provided by the President of the Republic of Croatia, the Parliament of the Republic of Croatia, the Government of the Republic of Croatia as well as the governments and ministries of economy of the participating countries.

At the crossroads of worlds and cultures, in times of dilemmas and questioning how to proceed further, it is valuable to remind ourselves what has been good so far and what has been the pledge

<sup>1</sup> Without prejudice to final status/ Declaration of UN Security Council 1244



of progress. Entrepreneurship, entrepreneurial spirit and personal initiative, permanent commitment to work and business created our society by ensuring work, acceptance and integrity to everyone. It is always worth highlighting the importance of it all over again, repeatedly explaining and reminding that entrepreneurship is the only certain future. It is the mission of the Project "2017-YE".

**The Project "2017 – the Year of Entrepreneurship in Central and South-East Europe" is aimed at (especially in 2017) promoting the role and immeasurable significance of entrepreneurship for the overall economic and societal development.**

### **III. INVITATION / PARTICIPANTS – PARTNERS**

In marking "2017 – YE" and at "WCE 2017" the intention is to ensure the participation of all progressive and creative institutions and organisations as well as individuals from many countries of the world.

#### ***Therefore we invite:***

- national governments and line ministries of economy,
  - local communities,
  - education institutions,
  - chambers of economy and entrepreneurs'/employers' associations,
  - non-governmental organisations,
  - media and
  - all other interested parties
- to support and get actively involved in these useful initiatives.*

### **IV. POSSIBILITIES OF PARTICIPATION AND PRESENTATION**

#### **1. 2017 as the year of entrepreneurship in Central and South-East Europe will be marked by a comprehensive Programme (No: 170.1-GP/16)**

*We kindly ask you to read the Programme of marking „2017 – YE” carefully and contact us in relation to your ideas, initiatives and intentions (via e-mail or by filling out and submitting the Application Form for participation in the Project "2017-YE").*

#### **2. Possibilities of participation in the World Congress of Entrepreneurs are the following:**

##### **a) Taking the initiative within business community at national level for **organised application for and collective participation at the WCE 2017.****

- National line ministries (of economy),
  - Chambers of economy and
  - (national) associations of employers/entrepreneurs
- are invited to take and lead such initiative.*

Collective participation brings especially important benefits and advantages:

1. Institutions which take and lead this initiative automatically earn the status of "WCE 2017 PARTNER".
2. Representatives of institutions that take such initiative automatically become members of the corresponding programme-organisation body of WCE 2017 for more quality coordination of activities

*(more in the programme „Partner-Representative of WCE 2017”, No: 342-PZSKP/16).*

##### **b) Organisation of the programme "National Day of (the name of the country)"**



The programme „National Day” allows a whole day presentation of all the values of one nation – of all its economic and social achievements.

*(a special concept and criteria have been set which can be sent to you upon your request).*

*If for the last two activities there is a lack of initiatives and actions at national level, regions (counties, cantons, districts...) and local communities are invited to take and lead identical initiative at regional i.e. local levels.*

- c)** National prime minister, as well as the president of national Academy of Science, will be offered the honorary membership in the Honorary Council of the World Congress of Entrepreneurs 2017. It is expected that the Honorary Council will be presided by the President and the Prime Minister of the Republic of Croatia.
- d)** State minister of entrepreneurship/economy and the **Ambassador** in the Republic of Croatia will be offered the membership in International Programme Board of the World Congress of Entrepreneurship 2017. International Programme Board is presided by Prof Dr Nikica Gabric, a doctor, an entrepreneur, the owner of the Clinic SVJETLOST and a President of the Programme Board of IEF PERSPEKTIVE.
- e)** Rectors of universities and deans of faculties of economics will be offered the membership in Science-Expert Councils of the World Congress of Entrepreneurs 2017. Science-Expert Council is presided by Prof Dr Emeritus Slavica Singer, a full professor at the Faculty of Economics of University “J. J. Strossmayer” in Osijek, a Head of UNESCO Department for Entrepreneurship and a member of International Board for awarding prizes and recognitions „Stvaratelji za stoljeća” of IEF PERSPEKTIVE.
- f)** Presidents of national chambers of economy as well as presidents of national employers’/entrepreneurs’ associations will be offered the membership in the Organisation Committee of the World Congress of Entrepreneurs 2017. We expect the Organisation Committee of WCE 2017 to be presided by prominent Mr Milan Bandic, the Mayor of Zagreb.

President of Programme Board  
IEF PERSPEKTIVE  
**Prof Dr Nikica Gabric**

President of Management Board  
IEF PERSPEKTIVE  
**Vinko M. Curo**

President of Young Entrepreneurs  
Network 4E  
**MSc Milica Dakovic**

President of International Club of laureates  
CREATORS FOR CENTURIES  
**Svetozar Janevski**

